

VIDEOCON IT PARK
Kitchen Appliances India Ltd.,
KOLKATA.

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Company profile

It is a matter of pride that 'The Indian Multinational', Videocon is fast emerging as a global leader in consumer electronics and appliances businesses.

In the last few years Videocon has literally taken up a leadership position in West Bengal towards industrialization through revival path in form of Kitchen Appliances India (KAIL), operating in the erstwhile Philips Units at Salt Lake and Taratolla, Kolkata. Further added to this is the acquisition of the sick 'Kanchan' Unit at Siliguri, North Bengal. These most successful turnaround feats have become real case studies in the state.

The company is in the process of setting up IT Parks and IT SEZ s' in West Bengal. Subsequent to this , company is having plans to enter into core IT domain, both in software and hardware segments.

The first truly world class IT Park from Videocon, namely VIDEOCON 'e' HABITAT, is in construction phase at the Salt Lake City, Sector V, Kolkata .Once complete this would be the largest and most advanced IT facility in the city.