

December 8, 2011: Inaugural Ceremony

Inauguration of Conference

Venue: ITC Sonar, Calcutta

0900 hrs – 1000 hrs	Registration
1000 hrs – 1005 hrs	Lamp lighting
1005 hrs – 1015 hrs	Welcome Address by D D Purkayastha , Managing Director & CEO, ABP Pvt Ltd and Chairman, INFOCOM
1015 hrs – 1030 hrs	Address by Guest of Honour, Partha Chatterjee , Hon'ble Minister-in-charge, Dept. of IT, Commerce & Industries, Industrial Reconstruction & Public Enterprises and Parliamentary Affairs, Govt. of West Bengal
1030 hrs – 1050 hrs	Address by Chief Guest, Mamata Banerjee , Hon'ble Chief Minister, Govt. of West Bengal
1050 hrs – 1055 hrs	Vote of thanks by Prosenjit Datta , Editor, Businessworld

Inauguration of Exhibition

Venue: Milan Mela Exhibition Complex, Calcutta

1110 hrs – 1200 hrs	<ol style="list-style-type: none"> 1) Inauguration of the Exhibition by Chief Guest, Mamata Banerjee, Hon'ble Chief Minister, Govt. of West Bengal 2) Inauguration of "MAIT Eastern India Chapter" by Chief Guest, Mamata Banerjee, Hon'ble Chief Minister, Govt. of West Bengal (Hall A – Booth No. A18 &19) 3) Inauguration of Eastern India's largest "Media Hub" at the Exhibition by Chief Guest, Mamata Banerjee, Hon'ble Chief Minister, Govt. of West Bengal <p>Dignitaries at the Exhibition Inauguration:</p> <ul style="list-style-type: none"> - Guest of Honour, Partha Chatterjee, Hon'ble Minister-in-charge, Dept. of IT, Commerce & Industries, Industrial Reconstruction & Public Enterprises and Parliamentary Affairs, Govt. of West Bengal - D D Purkayastha, Managing Director & CEO, ABP Pvt Ltd and Chairman, INFOCOM - Prosenjit Datta, Editor, Businessworld
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Day 1: December 8, 2011: Conference Agenda
Venue: ITC Sonar, Calcutta

1105 hrs - 1115 hrs: Tea & Coffee	
A11 1115 hrs - 1300 hrs Theme session: Inclusion Speakers: Dr. Purnendu Chatterjee , Founder and Chairman, The Chatterjee Group Sangita Jindal , Chairperson, JSW Foundation Avinash Vashistha , Chairman and Managing Director, Accenture India A Krishna Kumar , Managing Director and Group Executive (NBG), State Bank of India Bhaskar Pramanik , Chairman, Microsoft Corporation India Janesh Moorjani , President- Enterprise and Public Sector, Cisco India Moderator: Roopen Roy , Managing Director, Deloitte & Touche Consulting India	
1300 hrs - 1400 hrs : Networking Lunch	
TRACK A: STRATEGY FORUM	TRACK B: INDIA INC. FORUM
A12 1400 hrs - 1545 hrs Developing millennium leaders: Learning from the gurus Chairperson: Manoj Chugh , Regional President, Global Accounts, Asia Pacific & Japan, EMC Corporation Speakers: Glenn R. Weckerlin , Director - Corporate Programs and Partnerships portfolio, Chevron Corporation Alok Bharadwaj , Sr. Vice President, Canon India and President, MAIT Debashis Chatterjee , Vice President and Sectors Leader, GBS-GD Senior Leadership, IBM India Ashok Rao , Chairman, TIE Global Board of Trustees	B11 1400 hrs - 1545 hrs Managing Financial Inclusion Chairperson: D N Mukerjea , Editor, Fortune India Speakers: Shankar Aggarwal , Additional Secretary, Dept. of IT, Ministry of Communications & Information Technology, Govt. of India M V Nair , Chairman and Managing Director, Union Bank of India P J Nath , CEO, NELCO Ltd. Janesh Moorjani , President- Enterprise and Public Sector, Cisco India R S Sharma , DG and Mission Director, Unique Identification Authority of India (UIDAI)
1545 hrs to 1600 hrs : Tea & Coffee	
A13 1600 hrs - 1730 hrs Transforming organizational culture through inclusivity Keynote Speaker: Kiran Karnik , Former President of NASSCOM Speakers: Ravindra Chamaria , Chairman and Managing Director, Infinity InfotechParks Ltd. Indraneel Ganguli , Senior Vice President, Global Marketing & Communication, Mahindra Satyam “Corporate Philanthropy: The Business of Doing Good”: Susan Atherton , Gala Co-Chair, American Red Cross Bay Area (ARCBA) Region, San Francisco, USA	B12 1600 hrs - 1730 hrs Digital Inclusion: Connecting the Dots Chairperson: Ambarish Dasgupta , Executive Director/Partner, PricewaterhouseCoopers Speakers: R Sean Randolph , President & CEO, Bay Area Council Economic Institute, San Francisco, USA Dr. N I Khan , First Secretary to PM & Director Digital Bangladesh, People's Republic of Bangladesh Basudeb Banerjee, IAS , Principal Secretary – IT, Govt. of West Bengal Dr. Govind , Sr. Director, Dept. of IT, Govt. of India Satendra Singh, IAS , Secretary – IT, Govt. of Jharkhand Dr. Omkar Rai , Director General, STPI
1730 hrs - 2000 hrs Exhibition Visit	
2000 hrs onwards Inauguration Grand Dinner	

Day 2: December 9, 2011: Conference Agenda
Venue: ITC Sonar, Calcutta

0930 hrs - 1000 hrs Registration (only for delegates who have not registered on Day 1)	
TRACK A: TECH FORUM	TRACK B: INFRASTRUCTURE FORUM
<p>A21 1000 hrs – 1130 hrs Unified Communication – The new life line of business</p> <p>Chairperson & Speaker: Mohammad Choudhury, Executive Director and Telecoms Industry Leader, PricewaterhouseCoopers Ltd.</p> <p>Speakers: Arun Shetty, Head – Avaya Aura Sales and Consulting, Avaya- India Prof. Dr. Ramjee Prasad, Director, Center for TeleInfrastruktur (CTIF), Aalborg University, Denmark Amitabh Ray, Senior Vice President, Ericsson India Global Services</p>	<p>B21 1000 hrs – 1130 hrs Building tomorrow's Smart City</p> <p>Keynote Speaker: Firhad (Bobby) Hakim, Minister for Municipal Affairs and Urban Development, Govt of West Bengal</p> <p>Chairperson: Anirban Chattopadhyay, Editor-Editorial Pages, Anandabazar Patrika</p> <p>Speakers: Jeffrey Heller, FAIA, President and Founder, Heller Manus Architects, San Francisco, CA, USA Sanjeev Sanyal, Global Stategist, Deutsche Bank Shankar Kalyana, CTO, India & South Asia, IBM</p>
1130 hrs – 1145 hrs Tea & Coffee	
<p>A22 1145 hrs – 1315 hrs Analytics at work: Measuring and monitoring bottom line performance</p> <p>Chairperson: Rajarshi Sengupta, Executive Director, Deloitte & Touche Consulting India</p> <p>Speakers: Michael J. Schroeck, Partner, Global Information Management Foundation (IMF) Leader, IBM Business Analytics and Optimization, Global Business Services Sudesh Prabhu, Senior Director, SAP India Microsoft</p>	<p>B22 1130 hrs – 1315 hrs Emergence of Cloud: Delivering business value and agility</p> <p>Speakers: Sandeep Mathur, Managing Director, Oracle India Amit Sinha Roy, Vice President – Marketing & Strategy, Global Enterprise Solutions, Tata Communications Ltd. Meghnad Chaudhury, Head - IT Managed Services, Ericsson India Global Services Pratyush Khare, Technical Director, Hitachi Data Systems Ajit Kundan, Solution Architect, VMware Rajesh Rege, Sr. Vice President - Data Center, Virtualization & Cloud, Cisco India & SAARC</p>
1315 hrs - 1400 hrs : Networking Lunch	
<p>A23 1400 hrs - 1545 hrs CIO CONCLAVE: Re-imagining IT – What CIOs need to know?</p> <p>Chairperson: Accenture</p> <p>Speakers: Purnendu 'Pat' Sarkar, Executive IT Director, T-Mobile, USA V V R Babu, Group CIO, ITC Ltd Rajesh Uppal, CIO/ Executive Officer - IT, Maruti Suzuki India Sneha Hiranandani, Vice President – Asia IT Leader, Cadbury India Ltd.</p>	<p>B23 1400 hrs - 1545 hrs Emergence of Cloud</p> <p>Speakers: Ajay Goel, Managing Director – India & SAARC, Symantec Corporation (on Security) Suresh Vedula, Director – Enterprise Channel , Nokia India Pvt Ltd (On New Trends) Pavan Duggal, Advocate Supreme Court and Chairman - Cyber Law Committee, ASSOCHAM(On Security) Jyotish Kumar Ghosh, Senior VP & Head – IT Services Business, Enterprise Business Unit, Sify Technologies (On Virtual office) Vinay Sinha, Director Commercial Sales, AMD India & South Asia (On New Trends)</p>
1545 hrs - 1600 hrs : Tea & Coffee	

A24 1600 hrs - 1730 hrs

Global Universities Forum: Universities have always been global – India has fallen behind

Chairperson: Dr. Rudrangshu Mukherjee,
 Editor – Editorial Pages, The Telegraph

Speakers:

Julian Evans, British Deputy High Commissioner to India, British High Commission, New Delhi
Padma-Shri Dr. Pritam Singh, Director General, International Management Institute
Dr. G Vishwanathan, Chancellor, VIT University
Prof. Malabika Sarkar, Vice Chancellor, Presidency University
Prof. Suranjan Das, Vice Chancellor, Calcutta University
Dr. Dipankar Dasgupta,
Dr. A Samanta, Founder, KIIT

<p>A25a 1730 hrs – 1830 hrs</p>	<p>INFOCOM FUTURE LEADERSHIP AWARDS 2011 Presentations by The Winners (Topic: Inclusion)</p>
<p>A25b 1830 hrs – 1930 hrs</p>	<p>INFOCOM FUTURE LEADERSHIP AWARDS 2011 (The Award Ceremony)</p> <p>Welcome address by Prosenjit Datta, Editor, Businessworld Address by Guest of Honour, Jon Williams, Principal, Deloitte Consulting Pvt Ltd Address by Guest of Honour, Sangita Jindal, Chairperson, JSW Foundation Address by Guest of Honour, Julian Evans, British Deputy High Commissioner to India, British High Commission, New Delhi Address by Guest of Honour, Milind Murli Deora, Hon'ble Minister of State for Communications and Information Technology, Govt. of India Address by Guest of Honour, Jyotiraditya Madhavrao Scindia, Hon'ble Minister of State for Ministry of Commerce and Industry, Govt. of India</p> <p>Felicitation of the Winners</p>
<p>1930 hrs onwards Networking Dinner</p>	

Day 3: December 10, 2011
TRACK A: INFOCOM-ASSOCHAM Media & Entertainment Forum
Theme: Convergence towards Inclusive Growth
Venue: ITC Sonar, Calcutta


Inaugural Ceremony

0900 hrs – 1000 hrs	Registration (only for delegates who have not registered on Day 1)
1000 hrs – 1010 hrs	Welcome Address by D D Purkayastha , Managing Director & CEO, ABP Pvt Ltd and Chairman, INFOCOM
1010 hrs – 1020 hrs	“Convergence towards Inclusive Growth” – Industry curtain raiser by Dilip Modi , President, ASSOCHAM and Managing Director Spice Mobility Ltd.
1020 hrs – 1030 hrs	Release of Media & Entertainment Industry Report
1030 hrs – 1040 hrs	Address by CHIEF GUEST, C M Jatua , Hon'ble Minister of State for Information & Broadcasting
1040 hrs – 1050 hrs	Vote of thanks by D S Rawat , Secretary General, ASSOCHAM
1050 hrs – 1100 hrs	Tea & Coffee

Sessions

A31a 1100 hrs – 1130 hrs	International Keynote: Animation and Gaming – The Global Perspective	
	Speaker: Michael “Mike” Young , Co-CEO, MoonScoop, LLC (f/k/a Mike Young Productions, LLC)	
A31b 1130 hrs – 1140 hrs	Special address by a Thought Leader: Sekhar Mukherjee , Associate Senior Faculty, NID and HOD-Animation Film Design, Chairman-NID Film Club, Festival Director-Chitrakatha International Student Animation Festival	
A32 1130 hrs – 1300 hrs Global Forum: Animation, Gaming & VFX: Creating Global Icons & Content Moderator: Speakers: Max Howard , Global Consultant – Animation Industry and Founder, Max Howard Consulting Group Tim Mostert , Creator, Speedy Merzin Tavaría , Co-Founder & Chief Creative Director, Prime Focus Ashish S Kulkarni , CEO, BIG Animation, A Reliance Big Entertainment Pvt. Ltd. Company Nishith Takia , Co-Founder & Director, Krayon Pictures	B31 1130 hrs – 1300 hrs Social Networking – A Channel for Distribution Chairperson: Derek O'Brien , Rajyasabha MP & Columnist Speakers: Sabeer Bhatia , Co-Founder of Hotmail.com Andrew Hughes , Commercial Director, Newspaper Licensing Agency Mohammed Hayath C , Director – Contact Center Sales (India and SAARC), Avaya India	
1300 hrs to 1400 hrs: Networking Lunch		

<p>A33 1400 hrs – 1530 hrs</p>	<p>Super Session: Policy Incentives Positioning & Trade Festivals Panel Discussion - Point of View from Government Agencies</p> <p>Moderator: Govindraj Ethiraj, Ex-Founder and Editor-in-Chief, Bloomberg UTV Panelists: Mickaël Marin, Head of Economic Development and Mifa Liuyi Wang, Secretary General, Asian Pacific Animation & Comic Association, China Uday Kumar Verma, Principal Secretary, Ministry of Information and Broadcasting, Govt. of India Hasnul Nadzrin Shah, Creative Industries Strategy and Policy, Multimedia Development Corporation (MDeC), Malaysia</p>
<p>1530 hrs – 1545 hrs</p>	<p>Tea/Coffee</p>
<p>A34 1545 hrs – 1630 hrs</p>	<p>Spotlight Session: Monetizing Digital Opportunities – Trends and Challenges</p> <p>Conducted by: Sujata Dev, Co-Chairperson, ASSOCHAM – Entertainment & Media Committee Spotlight Speakers: Nishith Desai, Founder, Nishith Desai Associates Dr. Sumit D. Chowdhury, Vice President & Partner, IBM Global Business Services</p>
<p>A35 1630 hrs - 1715 hrs</p>	<p>Spotlight Session: Content creation in the digital era – What it takes?</p> <p>Conducted by: Sujata Dev, Co-Chairperson, ASSOCHAM – Entertainment & Media Committee Spotlight Speakers: Anubhav Sinha, Director, Writer, Producer (Director – RA One) Umesh Shukla, Founder and Chief Creative Officer, Auryon Inc.</p>
<p>A36 1715 hrs - 1800 hrs</p>	<p>Perspectives of EME Awards - An interactive session with the Jury members</p> <p>Moderator: Anand Gurnani, Co- Founder, CEO & Managing Editor, Animationexpress.com Jury Panel Members: Govind Nihalani, Indian Director, Cinematographer, Screenwriter and Film Producer Gitanjali Rao, Animation Film Director Max Howard, Global Consultant – Animation Industry and Founder, Max Howard Consulting Group Tim Mostert, Creator, Speedy Nishith Takia, Co-Founder & Director, Krayon Pictures Sujata Dev, Co-Chairperson, ASSOCHAM – Entertainment & Media Committee Gurbir Singh, Senior Associate Editor, Businessworld</p>
<p>1800 hrs – 1815 hrs</p>	<p>Set up for EME Awards</p>

INFOCOM-ASSOCHAM EME Awards 2011
Recognising Excellence in Media & Entertainment
Awards in Animation & VFX and Innovation in Film Technology



1815 hrs - 1945 hrs	<ul style="list-style-type: none"> - Welcome Remarks and Introduction by D D Purkayastha, Managing Director & CEO, ABP Pvt Ltd and Chairman, INFOCOM - Address by CHIEF GUEST, Dr. Amit Mitra, Hon'ble Minister of Finance, Government of West Bengal - EME Awards Presentation - Vote of Thanks & Closing Address: K K Mahapatra, Associate Vice President – INFOCOM and IT Infrastructure(Business),ABP Pvt Ltd
2000 hrs - 2100 hrs	Entertainment Evening – An evening with “Indian Ocean”
2100 hrs onwards	Gala Dinner

Day 3: December 10, 2011
TRACK B: ICT in Healthcare Forum
Venue: ITC Sonar, Calcutta



1230 hrs – 1300 hrs	Registration (only for ICT in Healthcare Forum delegates)
1300 hrs - 1400 hrs	Networking Lunch
B33 1400 hrs - 1545 hrs	<p>Technology. Healthcare. Life – The balancing act</p> <p>Moderator: B Hari, Founder, Ontrack Systems Ltd. Keynote Speaker: Rachpal Singh, Hon'ble Minister for Tourism, Govt. of West Bengal</p> <p>Speakers: Sanjay Mitra, IAS, Principal Secretary (H&FW), Dept. of Health & Family Welfare, Govt. of West Bengal</p> <p>Jayesh Ranjan, IAS, Secretary, Dept. of Tourism, Govt. of Andhra Pradesh</p> <p>Peerless BM Birla</p>
1545 hrs - 1600 hrs	Tea & Coffee
B34 1600 hrs - 1800 hrs	<p>Innovative ICT solutions for healthcare services</p> <p>Moderator: Kalyan Kar, Co-Founder & Managing Director, Infinity Knowledge Ventures</p> <p>Speakers: Dr. Arup K Roy, Senior Manager, Systems Research and Development, Second Sight Medical Products, Inc., California, USA Dr. Sujoy K Sanyal, Senior Consultant Neurosurgeon, Rabindranath Tagore Hospital Calcutta</p> <p>Apollo Hospitals</p>